

Speakers and Panellists:

Neil Saunders
Verdict Research

Sally Bailey
CEO
White Stuff

Clive Beharrell
Chairman
Crew Clothing

Nick Bradley
Head of Retail & Wholesale
RBS

Pamela Harper
ex-CEO
Theo Fennell

Lucy Harris
Partner
The Ashton Partnership

Nick Jenkins
Founder & Chairman
Moonpig.com

Neil McCausland
Chairman
Kurt Geiger/TJ Hughes/Sk:n

Jane McNally
CEO
Alexon

Shani Zindel
Partner
ISIS Equity Partners

Muriel Zingraff
Luxury Brands
Consultant
(3i, Harrods)

In association with:

retailtrust^{rt}
looking after all people in retail

Livingstone

Co-hosted with:



THE ASHTON PARTNERSHIP

Preparing for the Upturn

Strategies for achieving and financing
retail growth in 2010 and beyond

Thursday, 10th September, 2009
The Soho Hotel, London W1D 3DH

As the retail sector emerges from the downturn this conference focuses on strategies for retailers seeking growth, and discusses the changing financing environment available to them.

The event is designed for partners, MDs and FDs of leading retailers, particularly those pursuing a multi-channel strategy.

Sponsored by:

ISIS /
EQUITY PARTNERS

solicitors
TEACHER STERN

Themes

Preparing for the Upturn Strategies for achieving and financing retail growth in 2010 and beyond

Thursday, 10th September, 2009

- Leading retail analysts Verdict will start the conference by setting the scene with an overview of the key issues affecting the sector, and the prospects for Christmas and beyond.

While most retailers have to date directed their efforts to riding out the turbulent market, many are now focusing on the opportunities for growth that are being created.

Our first panel of seasoned retail operators will debate where they see the most opportunities to capture market share, and how best to capitalise on them.

Key issues to be addressed:

- What role will the High Street play in future growth strategies?
- Online/multi-channel strategies
- Cost effective customer acquisition and retention
- Spotting and exploiting new opportunities ahead of the curve

- In the second of our panel sessions, we will be analysing the financial environment in the wake of the credit crunch and demise of Baugur. Our panel comprises a mix of financiers to the sector and seasoned executives who have been through the funding cycle.

Key issues to be addressed:

- Where are the banks?
- Investor sentiment towards retail
- The return of (non-stressed) retail M&A

Based on the themes outlined, if you would like to submit any questions to be addressed to any of the panels, please email them to:

Rosemarie Lamanno at
rlamanno@livingstonepartners.co.uk

The Venue:

The Soho Hotel, 4 Richmond Mews (off Dean Street), London W1D 3DH. The venue is surrounded by some of London's best restaurants, bars and vibrant cafes, and is only 15 minutes by taxi from Paddington, Euston, King's Cross, Victoria and Charing Cross railway stations.



THE ASHTON PARTNERSHIP

Programme

- 08.30-09.00** Registration & Light Breakfast
- 09.00-09.15** Welcome & Opening Remarks
- 09.15-10.00** Market Update:
Neil Saunders, Verdict Research
- 10.00-11.00** Panel Session:
Seizing Opportunities for Growth in the Current Market
Sally Bailey, CEO, White Stuff
Pamela Harper, ex-CEO, Theo Fennell
Lucy Harris, Partner, The Ashton Partnership
Nick Jenkins, Founder & Chairman, Moonpig.com
Jane McNally, CEO, Alexon
- 11.00-11.30** Coffee Break
- 11.30-12.45** Panel Session:
Maximising Shareholder Value & Financing for Growth Strategies
Clive Beharrell, Chairman, Crew Clothing
Nick Bradley, Head of Retail and Wholesale, RBS
Neil McCausland, Chairman, Kurt Geiger
Shani Zindel, Partner, ISIS Equity Partners
Muriel Zingraff, Consultant, Luxury Brands
- 12.45-13.45** Lunch & Networking Session
- 13.45** Conference Ends

Ample time has been provided for networking with like minded delegates, panellists and members of the Livingstone team.

Livingstone



THE ASHTON PARTNERSHIP

Terms and Conditions

Livingstone has set the standard for mid-market corporate finance advice since it was founded in London in 1976. Today, the firm employs 70 staff across three offices in the UK, US and continental Europe and completed 40 deals in 2008/09.

Our exclusive focus on private company M&A and experience of completing over 470 transactions has enabled us to build the leading boutique specialising in cross-border deals for owner managers, private equity investors and large corporations.

For further information, please visit www.livingstonepartners.com

The Ashton Partnership

Ultimate skill within a workforce is paramount. The desire to be 'First to Market', with all initiatives, has given rise to a need for a new breed of Candidate with wide reaching skills. It is our responsibility to source them as Head hunters.

The Ashton Partnership is a business built on a foundation of knowledge, trust and culture. It has a reputation based on the Partners' character and performance. We own the responsibility for identifying skill, innovation and sheer excellence in people.

www.theashtonpartnership.com

Delegate Fee:

£125 + VAT for first delegate and £100 + VAT each delegate thereafter. £15 from each delegate fee will be donated to The Retail Trust, the principal charity in the retail sector supporting people working and retired from the sector, as will all profits from the event.

Deliverables:

Fees include documentation, refreshments and lunch. Should you be unable to attend, a substitute is welcome at no extra charge. All fees payable in advance. Delegates may be refused admission if payment has not been received prior to the event.

Cancellations:

Livingstone Partners regret that there can be no refund should you cancel after midday on Friday, 28th August, 2009.

Booking Form

Please return your form with payment to:

Rosemarie Lamanno
Livingstone Partners LLP
15 Adam Street
London WC2N 6RJ

T: 020 7484 4729

F: 020 7839 6912

E: rlamanno@livingstonepartners.co.uk

Preparing for the Upturn

Strategies for achieving and financing retail growth in 2010 and beyond

Thursday, 10th September, 2009

Surname _____

First name(s) _____

Job title _____

Name of additional delegate(s) _____

Delegate 1 _____

Delegate 2 _____

Company _____

Address _____

Postcode _____

Tel no _____

Fax no _____

Email _____

Signature _____

Date _____

Please inform us of any special dietary or access requirements that you have.

Payment details:

I would like to book _____ place(s).

I am enclosing a cheque for _____

made payable to Livingstone Partners LLP