

Livingstone

Speakers & Panellists:

Rupert Clevly & Team
Geronimo Inns

James Horler
Ego Restaurants

Tim Bacon
Living Ventures

Ian Edward
**Geronimo Inns/
Ego Restaurants**

Bianca Dexter-Burnell
Barclays

Jason Katz
Kings Park Capital

Co-hosted with:



**Drowning Sorrows or Dining Out -
*The Rocky Road to Recovery***

Tuesday 23rd March, 2010
The Soho Hotel, London W1D 3DH

This half-day conference is a must attend event for owner-managers, CEOs and FDs from pubs, bars, restaurants, sandwich shops, juice bars and other multi-site operators.

Sponsored by:



TEACHER STERN
solicitors

Livingstone



Themes

Drowning Sorrows or Dining Out - *The Rocky Road to Recovery*

Tuesday 23rd March, 2010

The broader pub and restaurant sector saw a year of great change in 2009. This conference aims to look through 2010 and beyond and assess the impact on the market of the economic downturn and the opportunities for ongoing growth as the economy picks up. The event is designed to provide delegates with a route map to building value during the months ahead, based on the real-life experiences of proven entrepreneurs and serial investors.

This half-day conference is a must attend event for owner-managers, CEOs and FDs from pubs, bars, restaurants, sandwich shops, juice bars and other multi-site operators.

What will the conference cover?

The conference will address a range of topics relating to creating and increasing the value of multi-site operators.

Key issues to be addressed:

- The economic landscape - who will emerge strongest?
- How to raise capital (debt and equity) to develop your business
- Growing organically or via acquisitions in the current market
- How to deal with the challenges of the high street and the availability/cost of appropriate sites
- Managing the challenges that come with growth
- What is likely to make companies most attractive from a shareholder value/exit perspective?

The Venue:

The Soho Hotel, 4 Richmond Mews (off Dean Street), London W1D 3DH. The hotel is located in the heart of London's entertainment and creative district, and is only 15 minutes by taxi from Paddington, Euston, King's Cross, Victoria and Charing Cross railway stations.

Based on the themes outlined, if you would like to submit any questions to be addressed to the panel, please email them to:

Andrea St. Hill at
asthill@livingstonepartners.co.uk

- 08.30-09.00** **Registration and Light Breakfast**
- 09.00-09.15** **Welcome and Opening Remarks:**
Michelle Holford, Livingstone Partners
- 09.15-10.00** **Keynote Speaker:** The Geronimo Team
Rupert and his senior team discuss the state of the current market, emerging trends within it and their recent experience of acquisitive growth in a cautious fundraising environment.
- 10.00-11.00** **Panel Session:**
A panel of senior executives, responsible for creating and unlocking value within the sector, discuss ways to access capital.
Tim Bacon, Living Ventures
Ian Edward, Geronimo Inns/Ego Restaurants
Bianca Dexter-Burnell, Barclays
Jason Katz, Kings Park Capital
- Moderator:** Daniel Domberger, Livingstone Partners
- 11.00-11.30** **Coffee Break**
- 11.30-12.00** **Keynote Speaker:** James Horler, Ego Restaurants
James will discuss his experience and insight in the broader restaurant market, focusing specifically on the rebasing of the sector and how discounting has changed behaviours both for operators and private equity.
- 12.00-12.15** **Closing Remarks:**
David Phillips, Teacher Stern Solicitors
- 12.15-13.30** **Lunch and Networking Session**
- 13.30** **Conference Ends**

Programme

Ample time has been provided for networking with like minded delegates, panellists and members of the Livingstone team.

Livingstone has set the standard for mid-market corporate finance advice since it was founded in London in 1976. Today the firm employs 70 staff across three offices in the UK, US and continental Europe and completes circa 50 deals each year.

Our exclusive focus on private company M&A and experience of completing over 450 transactions has enabled us to build the leading boutique specialising in cross-border deals for owner managers, private equity investors and large corporations.

For further information, please visit www.livingstonepartners.com

Terms and Conditions

Delegate Fee:

£110 + VAT for first delegate and £85 + VAT each delegate thereafter.

Deliverables:

Fees include documentation, refreshments and lunch. Should you be unable to attend, a substitute is welcome at no extra charge. All fees payable in advance. Delegates may be refused admission if payment has not been received prior to the event.

Cancellations:

Livingstone Partners regret that there can be no refund should you cancel after midday on Tuesday 9th March, 2010.

Booking Form

Please return your form with payment to:

Andrea St. Hill
Livingstone Partners LLP
15 Adam Street
London WC2N 6RJ

T: 020 7484 4708
F: 020 7839 6912
E: asthill@livingstonepartners.co.uk

To register online visit:
www.livingstonepartners.co.uk/events

Conditions: A VAT receipt will be sent with your confirmation. If you are unable to attend, please telephone with your substitute's name. No refunds are available for cancellation received after 9 March 2010.

Drowning Sorrows or Dining Out - *The Rocky Road to Recovery*

Tuesday 23rd March, 2010

Surname _____

First name(s) _____

Job title _____

Additional delegate name (1) _____

Additional delegate name (2) _____

Additional delegate name (3) _____

Company _____

Address _____

Postcode _____

Tel no _____

Fax no _____

Email _____

Signature _____

Date _____

Please inform us of any special dietary or access requirements that you have.

Payment details:

I would like to book _____ place(s).

I am enclosing a cheque for _____
made payable to Livingstone Partners LLP

